



**POKERGO® UNVEILS GROUNDBREAKING PROFESSIONAL POKER TOUR
AND RANKING SYSTEM WITH POKERGO TOUR™**

Trailblazing PokerGO Tour™ Will Determine the Most Elite Players Across the Globe Based on Performances at Over 150 Qualifying Events, With Tens of Millions of Dollars at Stake Throughout the Year

Top Performer in the PokerGO Tour™ Will Be Awarded \$100,000 and Named the Player of the Year (POY), Incorporating Results From PokerGO®'s Esteemed Portfolio of High Stakes Events, Including the Poker Masters, U.S. Poker Open, Super High Roller Bowl and More

LAS VEGAS, NV (April 22, 2021) - The first ever global professional poker ranking system, the PokerGO Tour™ was unveiled today by [PokerGO®](#). This groundbreaking endeavor signifies a historic moment in the sport of poker, with tens of millions of dollars at stake across 150 tournaments spanning across the globe. The PokerGO Tour™ will mark the first time an official tour and ranking system of this magnitude has been seen in the poker industry, which will separate and celebrate the most elite professional poker players in a similar fashion to the ranking systems of the world's most renowned professional sports.

Throughout the year, players will earn points on every in-the-money finish at each PokerGO Tour™ qualifying event and the top performer will be presented with the Player of the Year (POY) Award and a cash prize of \$100,000. Cash prizes of \$50,000 and \$25,000 will also be awarded to the 2nd and 3rd place players, respectively. The PokerGO Tour™ Rankings showcase who holds the top spot in the world of high stakes poker players.

"The sport of poker is hundreds of years old and until now, there has not been a globally recognized tour and ranking system that establishes and celebrates the most elite players across the globe, so we started something we hope will evolve and grow," said Mori Eskandani, President of PokerGO®. "The PokerGO Tour™ events will include the world's most challenging high stakes events in the world, bringing poker front and center in the world of sports in a way that has never been done before."

The PokerGO Tour™ will continue with the **2021 U.S. Poker Open on June 3rd, 2021, at the PokerGO Studio in Las Vegas**. The U.S. Poker Open will take place from June 3rd - June 14th and is one of PokerGO®'s elite tournament series with twelve unique events where poker's best players battle it out to bring home the inaugural Eagle Trophy.

Other qualifying events in the PokerGO Tour™ originating from PokerGO®'s esteemed portfolio of events include:

- **PokerGO® Cup** - a brand new major featuring eight events of various formats including a \$100,000 NLH Main Event, which will take place from July 1st - July 10th, taking July 4th off.
- **PokerGO® Heads-Up Championship** - another new major slated for July 12th with a \$3.2 million dollar prize pool. In the PokerGO® Heads-Up Championship, 32 poker professionals will battle in a bracket-style format.
- **Poker Masters** - a twelve event tournament series from September 13th - September 24th that challenges the world's best all-around players, giving them the opportunity to take home a coveted purple jacket.
- **Super High Roller Bowl (SHRB)** - a 3-day tournament with a \$300K buy-in starting on September 26th that will bring out the world's best poker players competing for millions of dollars as well as the SHRB ring.

The point system for the PokerGO Tour™ is as follows:

Cash	10K+	25K+	100K+
5,000,000	1,500	1,000	700
4,000,000	1,400	900	600
3,000,000	1,300	800	500
2,000,000	1,200	700	400
1,000,000	1,000	600	300
900,000	900	540	270
800,000	800	480	240
700,000	700	420	210
600,000	600	360	180
500,000	500	300	150

400,000	400	240	120
300,000	300	180	90
200,000	200	120	60
100,000	100	60	30
50,000	50	30	
25,000	25	15	
10,000	10		

*The cash column is defaulted to the same major currency used for the buy-in (AUD, EUR, GBP, USD), HKD events will be divided by 10.

The PokerGO Tour™ will calculate all cashes \$1M or less using three percentages based on buy-in amounts - .0010 for \$10K to \$24K events, .0006 for \$25K to \$99K events and .0003 for \$100K+ events. Cashes over \$1M default percentages to the higher cash, if a player cashes for \$1.5M in a \$10K event, points are determined using the \$2M percentage.

About PokerGO®

[PokerGO®](http://www.pokergo.com/) is the world's largest poker content company delivering poker's most premier live events around the world, along with poker-focused original series, to consumers. The platform delivers over 100 days of live poker on an annual basis, streaming Poker Central owned and operated tournaments like the Super High Roller Bowl, Poker Masters, and U.S. Poker Open, along with The World Series of Poker and WPT final tables, among others. PokerGO®'s video-on-demand library includes original content that provides unmatched access to the world of poker, between "High Stakes Poker", "Poker After Dark" and more, PokerGO® curates programming that spans from expert commentary on the game to tales of iconic moments in poker history, to behind-the-scenes interviews with notable poker stars and more. For more information, please visit <http://www.pokergo.com/>.